



FLORIT
FIRENZE



THE EXCELLENCE OF ITALIAN TASTE

ITALIAN TASTE.

THE PERFECT SERVING.

A SINGLE TOUCH.



FLORIT
FIRENZE

Florit is the jam line with high fruit concentration, which revolutionizes the way you experience it. The all-Italian flavour is preserved in a practical single-serving refill dispenser.

ENJOY ITS FLAVOUR, —————
————— DOWN TO THE LAST BITE

The top-quality Florit jams are portioned through the innovative Jammy dispenser and stored in a no-waste container, which respects the environment and always dispenses the perfect serving of Florit, down to the last bite.

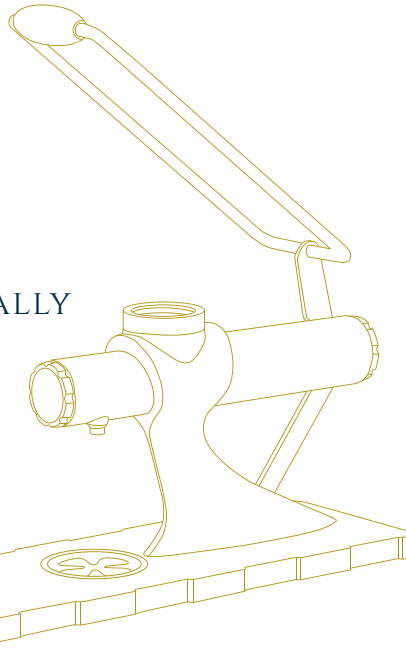


ITALIAN DESIGN AND ELEGANCE
TO EMBELLISH YOUR VENUE.

- ☆ Enhancement of the buffet
- ☆ No waste
- ☆ Cost reduction
- ☆ High-quality Italian products
- ☆ Can be stored outside the refrigerator



SIMPLE
ELEGANT
ENVIRONMENTALLY
FRIENDLY



REFILL

Width: 3inch
Height: 7inch

DISPENSER

Width: 5.2inch
Depth: 15inch
Height: 14.5inch



TUFFING
ACCESSORY

Width: 4.5inch
Height: 1.5inch

JAM MADE

WITH 70%

FRUIT





TARGET AUDIENCE

Florit is the jam line perfect for the on-trade sector. Florit jams are a concentrate of goodness, that will make your buffets, breakfasts and events unforgettable. Perfect to stuff croissants, they have a premium Italian flavour, and enhance our gourmet tradition in hotels, bars and resort.



THE EXPERIENCE

A sensory journey that starts with our classy and modern Jammy® dispenser, which easily supplies the desired quantity, preventing waste and contamination of the product. An experience to fully enjoy Florit jams and spreads, which are made exclusively with Italian ingredients and with 70% fruit. Refills are handy and easy to replace, since the Jammy® dispenser can be easily disassembled and sanitized, guaranteeing the utmost hygiene.



ENHANCEMENT

The excellence of the Florit range of jams and spreads, combined with the elegance and convenience of the Jammy dispenser, enhance the tastiness and beauty of buffets, coffee shops and bakeries.



IDEAL *for*

HOTELS AND RESORTS

The quantity dispensed guarantees the right serving, avoiding unnecessary waste. Jammy® and Florit, a smart alternative to single doses, a new way to reduce costs and guarantee the goodness of the product without any contamination.

REDUCTION IN THE COSTS

of the service, staff and daily packaging disposal

• No
waste

• Minimum
environmental
impact

• Zero
risk of
theft



A UNIQUE SENSORY EXPERIENCE.

Practical, functional and of high quality: a perfect made-in-Italy combination.





PERFECT *for*

COFFEE SHOPS,
BAKE SHOPS,
ICE CREAM SHOPS

With the Jammy® dispenser you can fill croissants and ensure product freshness. The wide range of Florit products in series makes it possible to offer the customer double filling.

No
waste



CUSTOMER
LOYALTY



Modern
design



Easy and
quick
to clean





MAXIMUM HYGIENE
SUSTAINABILITY
ZERO PRODUCT WASTE
STORAGE
OUTSIDE OF THE REFRIGERATOR

With Florit you can offer a complete range of top quality jams, honey and spreads.

WHERE THE EXCELLENCE COMES FROM

In its name, Florit encloses the all-Italian quality of the artistic capital par excellence, Florence.

The culture preserved in the city, its aesthetics and the talent of its inhabitants are reflected in Florit's superior taste.



TRADITION, AESTHETICS, GENIUS.

Three values that are part of Florit.
Florentine excellence, Italian excellence.

FLORIT





QUALITY JAMS AND SPREADS.

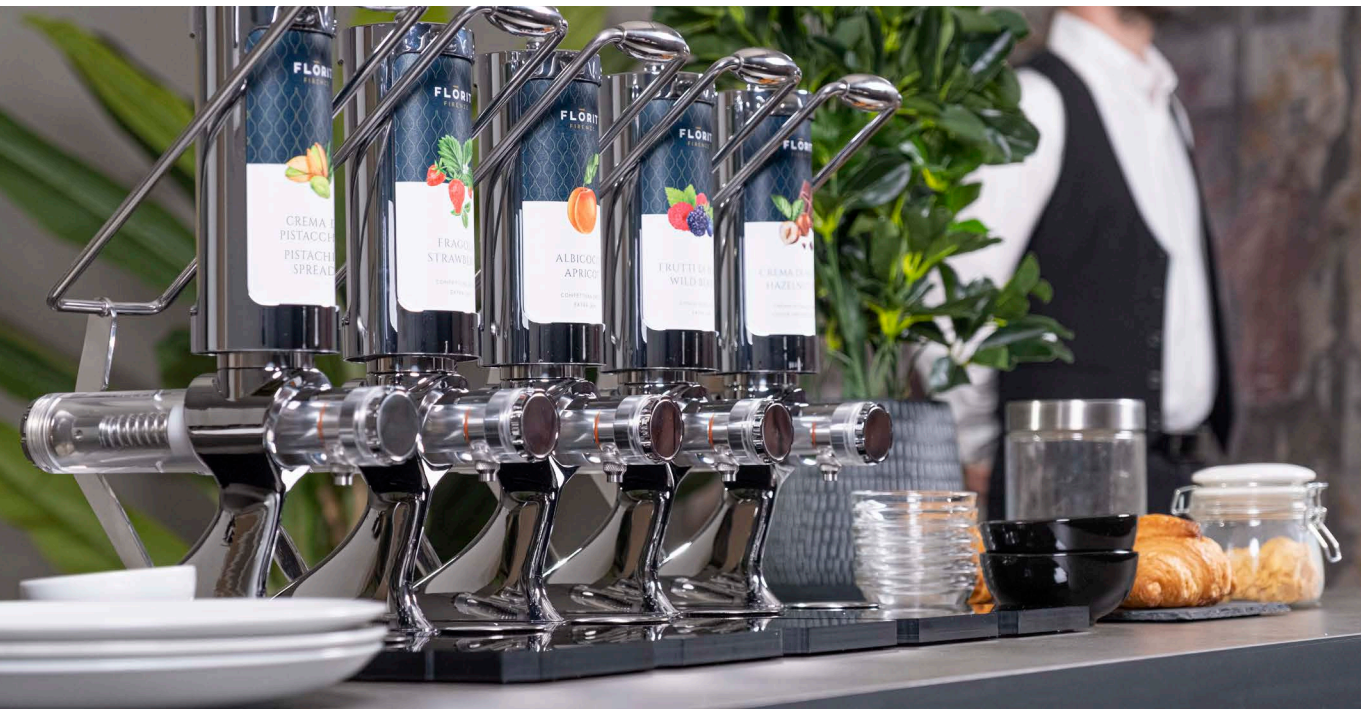


THE EXCELLENCE OF ITALIAN TASTE

Florit is committed to preserving the taste of the foods of our territory and to maintain the ancient artisan techniques that focuses on the details.

Florit enhances both taste and aesthetics: a range of delicious products to be served through a modern and eye-catching dispenser.

Florit uses the Jammy® system, created to reduce waste and adjust to the desired quantity of product.

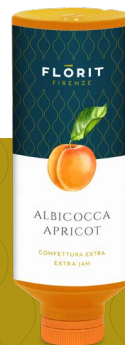
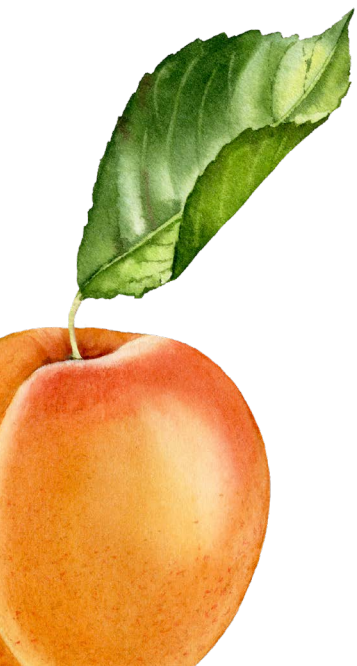


APRICOT

EXTRA JAM

Ready to use
Gluten-free
No added preservatives

Apricots
Brown sugar
Lemon juice



70% of
Apricots



70% of
Cherries



CHERRY

EXTRA JAM

Ready to use
Gluten-free
No added preservatives

Cherries
Brown sugar
Lemon juice



STRAWBERRY

EXTRA JAM

Ready to use
Gluten-free
No added preservatives

Strawberries
Brown sugar
Lemon juice



70% of
Strawberries



70% of
Wild berries



WILD BERRIES

EXTRA JAM

Ready to use

Gluten-free

No added preservatives

Wild berries
(raspberries, blueberries, blackberries)

Brown sugar

Lemon juice

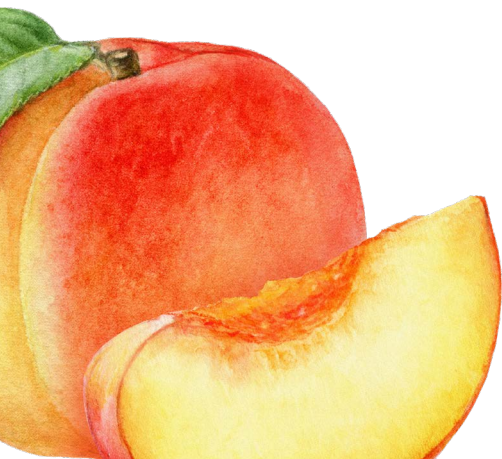


PEACH

EXTRA JAM

Ready to use
Gluten-free
No added preservatives

Peaches
Brown sugar
Lemon juice



70% of
Peaches



70% of
Bitter
Oranges



BITTER ORANGE

EXTRA JAM

Ready to use
Gluten-free
No added preservatives

Bitter oranges
Brown sugar
Lemon juice



BLUEBERRY

EXTRA JAM

Ready to use
Gluten-free
No added preservatives

Blueberries
Brown sugar
Lemon juice



70% of
Blueberries



17% of
Hazelnuts



HAZELNUT SPREAD

COCOA AND HAZELNUT SPREAD

17% Hazelnuts
Sugar
Plant-based oil
6% Low-fat cocoa



PISTACHIO

PISTACHIO SPREAD

Pistachio spread

- 20% Pistachios
- Sugar
- Plant-based oil
- Skimmed milk powder



20% of
Pistachios



MULTIFLOWER HONEY

HONEY





THE PERFECT SOLUTION



Florit and Jammy®
the perfect system that guarantees advantages for:
Hotels • Resorts • Coffee Shops • Bake Shops • Ice Cream Shops.

INNOVATION, QUALITY, DESIGN
AND TASTE ARE OUR MISSION.

Visit **FLORITFIRENZE.IT** and stay updated on all the
latest news regarding our jams and spreads.

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FLÖRIT è un marchio
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Jammy® Dispenser è un
brevetto Pan Group Srl.